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Schoology, Changing A Negative Thinking Pattern About Use of Social Media

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Abstract:

Social media makes the user addicted, it seems to be a negative mindset when reviewing social media. The development of the era brings the development of technology and information, it has a considerable impact on behavior patterns and human thinking. At this time, children or teenagers to adulthood have a strong dependence on information. The need for technology and information is very varied, one easy way to access information is with social media. The use of social media without parental controls in children or adolescents, will have a negative impact. On the other hand also positively influence if its use becomes innovation in the learning process. There are several social media that are used as interactive learning media, now known as Learning Management System (LMS). LMS allows educators to create virtual classrooms as a means of interacting and accessing subject matter anytime and anywhere as long as there is an internet network. One of the social media (LMS) that can be used for learning is Schoology. This research is just a theory study which concludes that e-learning based learning media that is Schoology able to change the negative thinking that has been spread in the community will the use of social media.

Keywords: schoology, social media, learning media

Introduction

At this time, children or teenagers to adulthood have a strong dependence on information. The need for technology and information is very varied, one easy way to access information is with social media. Various forms of social media that exist today attracts many people to become users.

The assumption that social media can make dependence on its users, it seems to have become a negative mindset in the study of social media today. Experts judge that a person is addicted to the internet due to anxiety possessed by individuals (Young, 2011: 39). A person who has such a feeling will use social media as a way to overcome the sense of loneliness and in lieu of direct communication that he does not get in daily life. For someone who has passive behavior in interacting, social media is considered capable of being a bridge to be able to channel the messages to others. Users sometimes involve openness in self-identity as well as directing how the individual identifies or constructs himself in the virtual world (Nasrullah, 2015: 30). This can mean that a person will feel his presence has been represented through a written message. In addition, the intensity of communication can be seen from comments, status or chat on social media accounts they have such as twitter, BBM, whatshap, istagram, facebook and so forth, so generally for those who have passive behavior feel more comfortable in the process of communication through social media which can create dependence on social media.

As news reports from online media (Taylor, 2013) say that Japan's Ministry of Education estimates that 518,000 children by 2013 in Japan aged 12 and 18 are addicted to social media, and they must be rehabilitated. The Japanese government is concerned that this phenomenon may limit their development. The ease with which communication technology makes its users dependent. Dependence relates to the effort to meet the needs or the achievement of goals by relying on other resources, in this case social media (Schrock, 2006: 4; Sucipto, Efendi, Hanif, & Budiyanto, 2017). Social media is considered the only way to meet the need for communication and information.

The use of social media continues to grow, dramatically in some urban centers. Statistics show Surabaya social media users in 2012 by 51%, then in the next year that 2013 has increased to 61% (Yahoo! -TNS, 2013). Based on data obtained by social media users in the virtual world continued to increase in March 2015 the number of registered users reached 1415 users, while QQ and WhatsApp ranked second and third with the number of users reached 829 and 700 users. The data above shows that the use of social media is likely to continue to increase more (www.statista.com). Social media can hardly be separated from children or adolescents to adulthood due to environmental factors, fears of being isolated from groups, professional demands, information needs, or because of busyness so they need media that provides convenience.

This study aims to change the negative mindset of social media usage. The use of social media without parental controls in children or adolescents, will have a negative impact. On the other hand also positively influence if its use becomes innovation in the learning process. Information and communication technology continues to grow, bringing great changes to the progress of the world of education. Along with the development of learning methods are also a lot of development, both in terms of learning methods, learning media or learning process.

E-Learning is an innovation that has a major contribution to the change of learning process. Students not only listen to material explanations from teachers, but also do 5M activities (observing, asking, gathering information, associating, and communicating). E-Learning method used by schools is generally limited to students sending the task and can not know the feedback from the task. Communication between students and teachers is limited to the process of learning in the classroom. In addition, students often have difficulty obtaining teaching materials or materials that have been described by the teacher. Utilization of technology in the learning process becomes one of the solutions to overcome these problems.

There are various applications of information and communication technology available in the community that are ready to be utilized more optimally for educational purposes. One of them is an interactive learning media based on e-learning, Schoology. Schoology is one of the web-based social web pages which offers the same free and easy-to-use classroom learning as Facebook (Tugiyo Aminoto & Hairul Pathoni, 2014).

Research on Schoology was done by Pasca (2016). The results showed that Schoology as a medium of learning can improve student learning outcomes of Class X Multimedia SMK Negeri 3 Surabaya. Schoology allows a teacher to be able to deepen the learning process but outside of lesson time. Schoology directs students to apply the use of technology and communication in the learning process. Based on the above background explanation, the writer has done the theoretical and literature studies that formulated that the e-learning based learning media that is Schoology able to change the negative mindset that has been spread in the community will the use of social media as a medium of learning.

Discussion

Social media comes from the word media and social, in simple terms the media can be described as a means of communication as the definition that has been known (Laughey, 2007). The messages received further by the five senses are processed by the human mind to control and determine its attitude toward something, before being declared in action (Cangara, 2006: 119). Social media is a medium on the internet that allows users to present themselves as well as interact, work together, share, communicate with other users and form a virtual social bond (Nasrullah, 2015: 1). In general, social media can be interpreted an online media that supports the process of social interaction. Social media use Web-based communication technology that can turn communication into interactive dialogue.

In the current era of globalization the presence of social media is increasingly needed in everyday life, but social media eliminates the limits of socializing. In the use of social media there is no limitation of space and time, with whom a person communicates and communications can be done anytime, anywhere and with anyone. It is undeniable that social media has a major influence and impact in one's life (Khairuni, 2016). Based on survey results by APJII, internet users with high intensity are those who have higher education level, meaning that the higher level of education, the more often the intensity of them to access the internet (APJII, 2012).

According to Zukhria Budi Ramadhani (2016), while the negative impacts caused by social media are: 1. Reduced learning time, because the preoccupation of using social media like too long when using facebook, this will reduce the quota of study time; 2. Interfere with the concentration of learning, when students are bored with the way of learning by teachers in the classroom, they will access social media when the learning process; 3. Degrading the morale of learners, due to the unstable nature of adolescents, they may access pornographic sites; 4. Spend pocket money, access the internet and to open social media affect the financial condition; 5. Disrupt health, eye health will be disrupted if too long staring at the screen mobile phone, computer or laptop.

In addition to the negative impacts of social media also have a positive impact on education. The positive impact of social media is: 1. Easing learning activities, because it can be used as a means to discuss with school friends about the task (seeking information); 2. Find and add friends or meet back with old friends. Whether it's friends at school, in play environments or friends who meet through other social networks; 3. Eliminate fatigue, someone who is experiencing burnout in the learning activities in the classroom needs refreshing. For example: view photos, videos or status in social media, play games, and so forth (Zukhria Budi Ramadhani: 2016).

Based on the above description concluded that social media will have a positive impact if used for good things, but otherwise if used for things that are not good, then this social media will have a negative impact. The impact of using social media also influences the formation of human behavior, one can forget its duties as it enjoys the ease of obtaining information and communication offered by social media.

Based on a positive mindset, technologies such as social media can be an innovative learning development. For the world of education, technological development is an innovation that offers effectiveness in the learning process that is implemented in the form of web-based learning media. Rusman (2012: 291), web-based learning is a learning activity that utilizes the media sites (websites) that can be accessed through the Internet network.

Generally the internet is used as one of the communication media, but the subsequent development, it turns out that the internet has potential to be utilized for the benefit of education and learning. Amiroh (2012: 14) says that the Learning Management System (LMS) or Course Management System (CMS), also known as Virtual Learning Environment (VLE) is a software application used by educators, both universities or colleges and schools as Internet-based online learning media (e-Learning). In its development, e-learning system has been used by most educational institutions in the World. In the

United States, e-learning has been used almost 90% at every level of educational unit that has more than 10,000 students (Basori, 2013: 2). This shows that the use of internet-based learning media (e-learning) has a positive impact in innovation in education

Riad and El-Ghareeb (in Darmawan, 2014: 9) say that the Learning Management System (LMS) is a software unit that is comprehensively integrated in features for the delivery and management of the course. LMS will automatically handle course catalog features, course submissions, ratings, and quizzes. So it can be concluded that LMS is a software that contains features that support the learning process. Educators or teachers can use the LMS in managing the class and exchanging information with students. One type of LMS is Schoology.com

Schoology is in the form of a social web that offers learning just like in the classroom for free and easy to use like Facebook social media. Aminoto and Pathoni (2014: 21) say that Schoology is a website that combines e-Learning with social networking. The concept is not much different from other LMS applications, but in terms of e-Learning, Schoology has many advantages. Excess Schoology is the availability of facilities Attandance (absence), its function to check the presence of students. Analityc Facility that serves to see student activity on each Course, Assignment, Discussion and other activities that have been prepared by educator for student. Through this Analytic feature we can also see anywhere or on any activity an ordinary student spends their time while in Schoology accounts. There is also a Blog Facility to facilitate users who want to post blogs on Schoology accounts. In particular, there is also the facility to send letters, this feature is known as the Message and only through direct post, so that it can send letters anywhere via Messages facilities available.

In addition, developing e-Learning with Schoology is also more profitable. This is because LMS Schoology does not require hosting and management. Through Schoology, students are provided several features that support the learning process, as follows: 1. Courses (Courses), namely facilities to create a class of subjects; 2. Groups, ie facilities to create groups; 3. Resources (Learning Resources), namely facilities to add material (assignment, quiz, file, discussion, and media album). According to Mahanani (2013), using Schoology teachers can hone the mindset of learners to think critically and creatively.

Fatur (2013: 1), identifies Schoology advantages over other LMS types, as follows:

Table. comparison of LMS

COMPARATIVE SYSTEMS	Edmodo	Learn Boost	Schoology
ARCHITECTURE	√	√	√
Learning Management System (LMS)	√	√	√
100 % Cloud-based	√	√	√
Social Relations	√	√	√
TOOLS LEARNING	√	√	√
Organizable Lessons & Self-paced Learning	x	√	√
Community (Learning Community)	√	√	√
Media Communications	√	√	√
Micro-Blogging	√	√	√
Content Migration & Import	√	√	√
TOOLS MANAGEMENT	√	√	√
Validity (Autentification-SSO)	x	√	√
Registration Use and Registration Course	√	√	√
Theme Compatibility	x	x	√
Determining Roles, Truths, and Settings	x	√	√

Providing Google App	x	√	√

Looking at the table above, it can be concluded that Schoology has advantages over other LMS types. Schoology is provided in the form of mobile phone applications supported by the internet network to make it easier for students to access information and learning materials wherever and whenever. As a learning medium, Schoology makes the learning process more interesting, fun, effective with the aim of improving the activity and learning outcomes of students with the help of social media.

Conclusion

Social media makes the user addicted, it seems to be a negative mindset when reviewing social media. At this time, children or teenagers to adulthood have a strong dependence on information. Social media will have a positive impact if used for good things, but otherwise if used for things that are not good, then this social media will have a negative impact. Based on a positive mindset, technologies such as social media can be an innovative learning development. Generally the internet is used as a medium of communication, but its development, the potential of the internet can be utilized for the benefit of education and learning. There are several social media that are used as interactive learning media, now known as Learning Management System (LMS). One of the social media (LMS) that can be used for learning is Schoology. As a learning medium, Schoology makes the learning process more interesting, fun, effective with the aim of improving the activity and learning outcomes of students with the help of social media. Schoology is able to change the negative mindset that has been spreading in the community for the use of social media.

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