

Identification of E-Module (Book Creator) Utilization as a News Writing Learning Media to Support Public Transparency

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Article History

accepted 31/7/2023

approved 31/8/2023

published 30/9/2023

Abstract

In the digital era, E-modules have become one of the learning media used for news writing education. News writing is a language skill that aims to promote public transparency. The objectives of this research are (1) to identify the utilization of E-module (Book Creator) as a learning media for news writing to support public transparency, and (2) to understand the relationship between news and public transparency. Data collection techniques involved collecting relevant research findings from previous studies published in national and international journals. A total of 25 articles were selected as the objects of study, with 21 articles from national journals and 4 articles from international journals. The data analysis technique used was comparative narrative analysis. The research findings revealed that (1) the identification of E-module (Book Creator) utilization as a learning media for news writing to promote public transparency includes the following aspects: E-modules can assist the village's social media PIC (Person in Charge) in developing critical thinking skills, facilitating self-directed learning, encouraging interaction and active participation, as well as providing accessibility and affordability in learning. (2) News serves as a means of promoting public transparency. Based on the results of this study, the development of E-modules (Book Creator) as a learning media for news writing to promote public transparency in the village is necessary.

Keywords: Book Creator, E-Modul, Learning media, News Writing

Social, Humanities, and Education Studies (SHEs): Conference Series
<https://jurnal.uns.ac.id/shes>

p-ISSN 2620-9284
e-ISSN 2620-9292



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INTRODUCTION

The government, in determining steps to accelerate the process of development equalization, must be supported by various preparations, especially in the field of accountability. State funds allocated to villages must be properly accounted for. Denhardt and Denhardt (2000) assert that "public servants do not deliver customer service; they deliver democracy"[1]. This can be interpreted as governance should not be conducted like a business, but rather provide democratic services to the public: fair, equitable, non-discriminatory, honest, and transparent.

The advent of social media has prompted bureaucratic reform processes and the creation of good governance[2]. According to Roengtam (2020), social media is used because government institutions have the need to continuously communicate with their citizens and use it to assess citizens' political aspirations. Social media becomes one of the means to achieve public openness that is easy and appropriate[3]. Through social media, information that was previously difficult to obtain becomes more accessible. This is one of the advantages of social media. However, sometimes social media can be very dangerous and can trigger anger, hatred, distrust, and conflicts. One of the causes is incomplete information. Incomplete information is caused by a lack of understanding of writing news that is good and correct.

Suriamiharja (1997:1) define writing as the activity of expressing thoughts and feelings through writing. Writing skills are productive and active skills and are one of the fundamental language competencies required when implementing public transparency or information openness through social media[4]. According to Hutahaean (2021), media should be selected based on different criteria, such as learning outcomes, learning strategies, student characteristics and learning objectives[5]. The purpose of selecting learning media should not only be to demonstrate mastery of technology and digital skills but also to choose the appropriate media that enhance the quality of learning.

The use of E-modules for news writing learning media is an interesting choice. E-modules are a source or learning guide in electronic format[6]. According to Nurmayanti (2015), e-modules are self-learning materials designed to achieve specific learning goals, systematically organized into the smallest learning units, presented in electronic form, which include audio, video, animation and navigation to make users more interactive[7]. The selection of appropriate technology-based learning media to deliver learning materials is crucial. This research focuses on (1) identifying the utilization of E-modules (Book Creator) as a learning media for news writing to support public transparency, and (2) understanding the relationship between news and public transparency.

METHODS

This research utilizes a literature study method with a qualitative descriptive approach. Nurjanah (2021) defines a literature study as a research method that involves examining various relevant literature reviews for the research[8]. The research method with a literature study means that the researcher collects and analyzes information from various sources that are relevant to the research topic. The qualitative descriptive approach refers to the collection and interpretation of descriptive data with the aim of providing an in-depth understanding of the research topic without the need for direct involvement. The data collection technique in this research is done through documents, which are previous research findings relevant to the research focus. Documents are written materials that contain data and information[9]. These documents are obtained from both national and international journals. A total of 25 articles are selected as the study objects in this research, consisting of 21 articles from national journals and 4 articles from international journals. After the data is collected, the data analysis technique used is comparative narrative technique. This technique involves in-depth

reading and understanding of each article that is the object of the research. Subsequently, the data from each article are analyzed narratively and compared to each other. This aims to identify patterns, similarities, differences, and important findings that emerge from these articles. By employing this research method, researchers can obtain a comprehensive understanding of the research topic by utilizing existing knowledge in the literature. The qualitative descriptive approach and comparative narrative technique allow researchers to provide detailed explanations of the phenomena under investigation and provide a deep understanding of the topic.

RESULTS AND DISCUSSIONS

Electronic Module (E-Module)

The advancement of knowledge and technology in the present era has led to the development of learning media. Traditional learning media have gradually evolved into electronic-based learning media. This is because the use of technology in learning media can enhance the quality of education[10] One of the technologies used in education is the use of electronic modules (E-Modules).

According to Rahmi (2018), "E-module is a form of self-learning media arranged in digital format, which aims to achieve the desired learning competencies and make learners more interactive by using the application"[11]. E-module contains learning materials presented in a format that can be accessed through digital devices such as computers, tablets, or smartphones. E-modules usually have interactive features such as videos, images, animations, as well as interactive tasks and exercises that allow learners to actively participate in the learning process.

According to Widiana (2021), "E-module is a compilation of teaching materials for students that is effective and efficient for self-learning, as it provides guidance in the self-learning process"[12]. The terms effective and efficient mean that with E-modules, students can learn the study materials with flexibility in terms of time and place. Moreover, they can learn the materials according to their own abilities and learning styles.

Electronic modules utilize computer technology and gadgets to provide interactive and engaging learning experiences. This is because E-modules are digital-based learning media[13]. In E-modules, learning materials are presented in digital formats that can be accessed through computers, laptops, tablets, or smartphones. These modules typically contain text, images, audio, video, animations, or other interactive elements. E-Modules contain methods or learning strategies used to deliver materials in an effective and engaging manner for learners. It can be understood that E-modules are learning resources that contain study materials, learning methods, learning limitations, and systematically designed evaluation methods to achieve curriculum-based competencies digitally[14]. E-modules contain structured learning materials, providing various relevant information and concepts related to the learning topic. Additionally, these modules also include methods or learning strategies used to deliver materials in an effective and engaging manner for learners. From several definitions of E-modules, it can be concluded that E-modules are a form of self-learning media that provide learning materials (learning resources), methods, limitations, and evaluation methods in a digital format. The presence of E-modules is expected to facilitate learning activities to achieve the desired competencies and provide students with opportunities to learn independently with the help of technology.

E-Module Book Creator

There are various types of e-learning modules that can be used, depending on the context and learning needs, and one of them is multimedia-based e-modules. Interactive e-modules for learning can be created by combining multiple media elements such as text, graphics, images, audio, video, or animations, which can generate interactive relationships involving visual and auditory senses, thus motivating

students to be active, creative, and independent in learning[5]. These e-modules combine various multimedia elements such as images, audio, video, animations, and interactivity. The use of multimedia elements aims to enhance student engagement and facilitate better understanding of the learning material. One of the tools that can be used as a learning media is Book Creator.

"Book Creator is software that can be used to create digital learning media. The created content is creative and engaging and teachers can add audio, images, videos, and links"[15]. Book Creator is an application that enables users to create digital books with interactive features, such as images, audio, video, links, and other interactive elements. Book Creator provides flexibility in delivering information, encourages active participation of students, and enhances interaction in the learning process. These modules can be accessed digitally and used on various devices such as computers, tablets, or smartphones. As stated by NaikPangkat.com (2022), "Book Creator is a program or application that can be used to create e-modules based on e-books and is attractive." Because within Book Creator, creators can add text, images, audio, and even videos in the books or modules they create. Book Creator can be used in various fields of learning, ranging from formal education in schools to training and professional development. Book Creator is an application designed to create visually appealing digital media. It offers various multimedia features such as audio and video recordings (Sianipar & Harianja, 2022). Therefore, it can be said that Book Creator is an application that allows users to easily create e-modules. By using Book Creator, users can combine text, images, audio, video and other interactive elements to create engaging and interactive e-modules, making it an effective learning media.

The utilization of E-modules (Book Creator)

The utilization of E-modules (Book Creator) as a learning media has several objectives. These objectives include: Enhancing critical thinking skills: E-modules can assist students or trainees in developing critical thinking skills. Research conducted by Rokhmania and Kustijono (2017) showed that E-modules can significantly improve students' critical thinking skills. Mentari[6], Sumpono, Ruyani (2018) found that students were able to think creatively after learning with the Ebook learning media[16]. Facilitating self-directed learning: E-modules are independent and flexible learning media. Students or trainees can access e-modules anytime and anywhere according to their needs. They can learn independently, following the steps provided in the module with the help of provided guidance. E-modules are suitable for classroom learning[17], showing positive responses with a percentage of 80.8%. Rahmawati's research (2023) indicated that E-modules based on Book Creator are highly suitable for social studies learning media[18].

Encouraging interaction and active participation: E-modules can incorporate interactive elements such as questions and tasks that students or trainees need to complete. This can encourage active participation in the learning process, enhance understanding of the subject matter, and strengthen their skills through direct practice. The development of e-modules receives positive responses from students and effectively improves their understanding[19]. Puspita (2020) also mentioned that students have an interest in the developed E-modules, indicating their active role in the learning process[20].

Providing accessibility and affordability: E-modules (Book Creator) can be accessed through electronic devices such as computers, laptops, or gadgets with an internet connection. This makes it more accessible to a wider audience without geographical or time constraints. Thus, e-modules (Book Creator) can provide broader accessibility for students or trainees to obtain news writing learning materials. The Book Creator application is valid and practical for use in primary schools and by educators to utilize engaging and meaningful learning media for students [21]

Learning News Writing

"Writing is one of the language skills, and one of the writing activities that requires stimulus to start and find ideas is news text writing"[22]. The difficulty faced when writing news texts is the difficulty in expressing ideas. Finding ideas to form a topic and then develop it into a complete news article requires critical thinking skills. States that students with critical thinking skills are able to critically think about a topic by selecting, accepting and examining whether the information they receive is credible and trustworthy[23]. From the results of this research, it can be concluded that critical thinking skills are necessary for writing news articles. To foster critical thinking, E-modules (Book Creator) are needed, as they align with the objectives of using E-modules (Book Creator) in teaching and learning.

Research conducted by Hodges, Wright, Tiggue (2019) states that writing has significant and effective benefits for both students and teachers. However, writing skills, especially news writing, are rarely taught. Specifically, when providing reasons why writing is not extensively taught, teachers often report a lack of preparation from their teacher training programs, limited time in school, underdeveloped personal writing skills, and a gradually shrinking curriculum[24]. This implies that besides writing instruction in schools, writing can be learned outside of the classroom or through self-study. Learning outside the classroom or independently requires easily accessible and reachable media. Book Creator is a digital learning media that allows the addition of audio, images, videos and links[15]. Writing instruction in school or outside of school can be facilitated using E-modules (Book Creator) as it can be accessed anytime and anywhere. This aligns with the objectives of using E-modules (Book Creator) as a learning media.

States that writing skills essentially involve: (1) the skill to organize and express ideas in a composition, (2) the skill to use language grammatically, (3) the skill to choose appropriate and clear vocabulary, and (4) the skill to use correct spelling according to applicable rules[25]. To acquire good writing skills, active and regular practice, as well as enjoyable and understandable media, are required. Emphasize that learning media can increase students' motivation, stimulate their interest in learning and enhance their cognitive abilities during the learning process. E-modules (Book Creator) are one form of enjoyable learning media[26]. This is supported by research conducted by Setiawan & Fikri in 2022, where the Book Creator software encourages students to be more active, enthusiastic, and interested in learning[27].

Public Transparency.

Mahmudi (2015) states that transparency means that public services should be open, easily accessible to all parties, adequately presented, and easily understood[28]. It involves the openness in providing information related to the management of public resources to stakeholders. Article 4, paragraph 7 of the Regulation of the Minister of Home Affairs of the Republic of Indonesia No. 37 of 2007, regarding Guidelines for Regional Financial Management, states that transparency is the principle of openness that allows the public to know and have the widest possible access to information about regional finances. Similarly, in Law No. 6 of 2014 on Villages, it is stated that "Village Governments are required to inform the planning and implementation of Media-Term Village Development Plans, Village Government Work Plans, and Village Revenue and Expenditure Budgets to the village community through public information services and report them in Village Deliberations at least once a year."

The characteristics of transparency, according to Mardiasmo (2009), are: (1) informativeness, (2) openness, and (3) disclosure[29]. Hardiansyah (2016) defines information as "statements, ideas and signs that contain value, meaning, and messages, including data, facts, and explanations that can be seen, heard, and read, presented in various packaging and formats in accordance with the development of electronic and non-electronic information and communication technology. Public

information is information generated, stored, managed, sent, and/or received by a public body relating to the organization and administration of the state and/or other public bodies in accordance with the law, as well as other information related to public interest."

The delivery of information as a form of transparency in the context of governance is a vital part. Carefully managed and accurate information enables the public to understand and even support policies. However, if the information conveyed is not easily understood and lacks transparency, it may lead to conflicts [30]. Information can trigger debates. Recent discussions about media quality have led to citizens' perception of misinformation.

News is one of the media for information dissemination[31]. In order for the public to assess transparency and hold news accountable, it should be done in an observable manner with transparency as a normative concept transformed into a tool that can be used in everyday journalism and appear in relation to news[32]. Transparency tools related to this research have been identified in previous studies: explaining news selection and decisions, error correction, utilizing hyperlinks, disclosing preferences and motives of media workers, and allowing non-media individuals to criticize and intervene in the journalistic process. From these explanations, it can be interpreted that there is a need for news writing training. This is expected to ensure that news delivers information transparently and accurately to the public.

CONCLUSION

The research findings reveal that (1) the identification of E-module (Book Creator) utilization as a learning media for news writing to promote public transparency includes the following aspects: E-modules can assist village social media PIC (Person in Charge) in developing critical thinking skills, facilitating self-directed learning, encouraging interaction and active participation, as well as providing accessibility and affordability in learning. (2) News is one of the means of public transparency. Based on the results of this study, there is a need to develop E-modules (Book Creator) as a learning media for news writing to promote public transparency in the village.

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